

## 2024 Effectiveness of Academic Advising (EAA) Survey Executive Report

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### **Purpose**

 To gather information related to student experiences with University Advising and to collect information on students' knowledge of and use of UVU resources and opportunities.

### Methodology

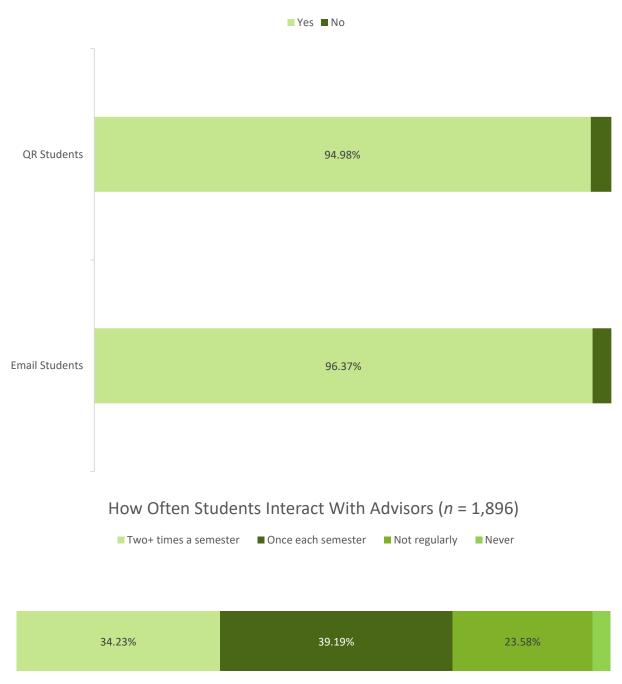
- Surveys were distributed via email to a random sample of 8,141 students and via anonymous QR codes posted in advising offices. 563 responses were from emails, while 1374 responses came from the anonymous QR code. The survey was conducted via Qualtrics. 1,917 students completed the survey.
- Except when indicated, results have been aggregated between email and QR responses. Results did not differ significantly (5%, or greater) between responses from emailed students or students using QR codes, except when reported below. The margin of error is approximately 2.2%.

### **Key Findings**

- Auditing is the least understood feature of Wolverine Track, and the least used feature.
- The most common reason among all students, regardless of college, for not meeting with an advisor is feeling they do not need help.
- Utilization of resources is lower than students having social experiences awareness of resources and social opportunities is always significantly higher than utilization.
- The audit feature is the least understood and used feature of Wolverine Track.

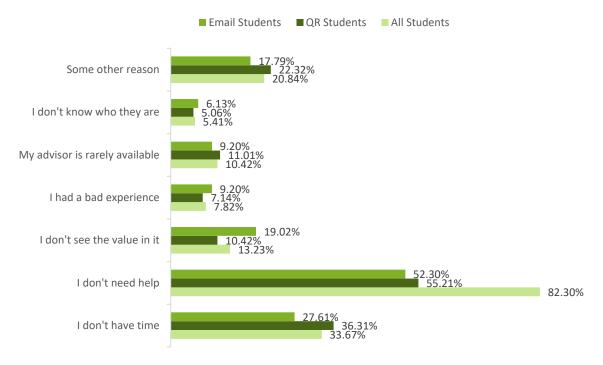




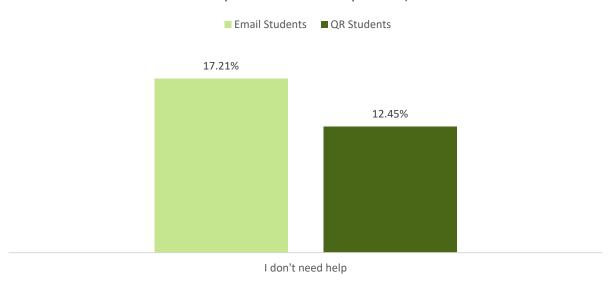




# Reasons for Students Not Meeting Advisors (n = 490) (Students selected all that applied)

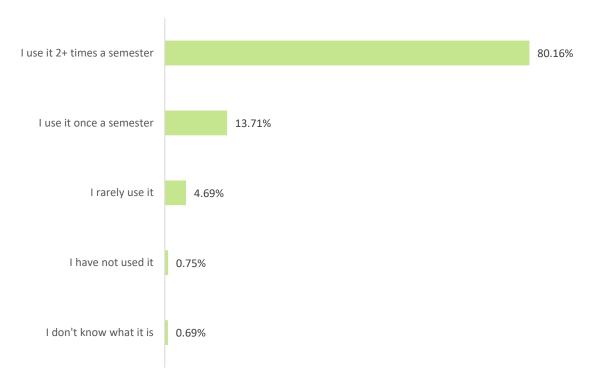


# Differences between Reasons for Not Meeting Advisors (Email responses vs QR responses)

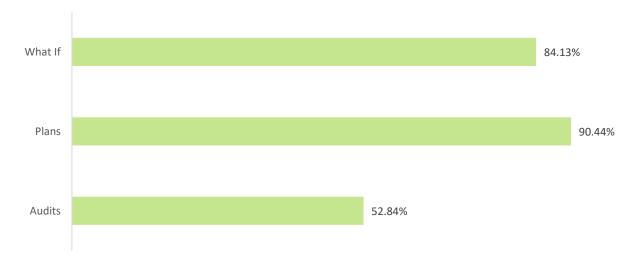




## Student Use of Wolverine Track (n = 1,875)

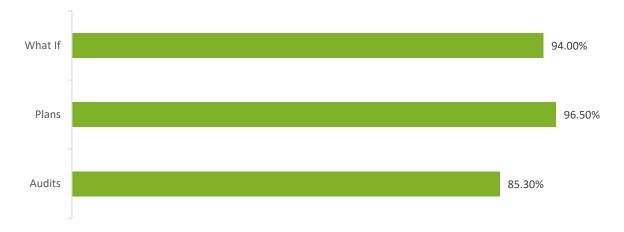


Student Understanding of Wolverine Track Features (n = 1,726; students who rarely or never use Wolverine Track were excluded from this question)

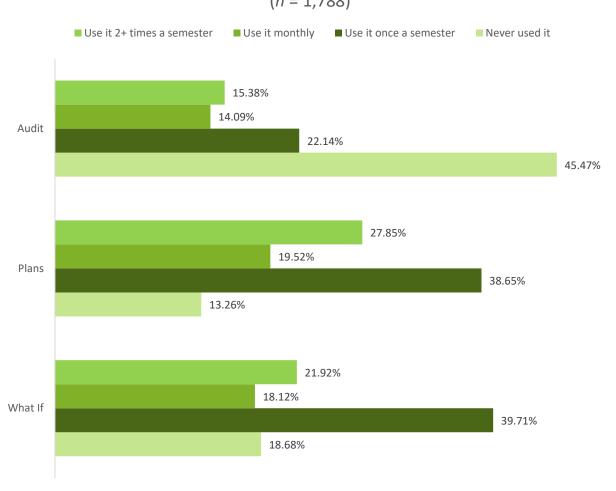




## Student Understanding of Wolverine Track Features by Students Who Have Used Them at Least Once



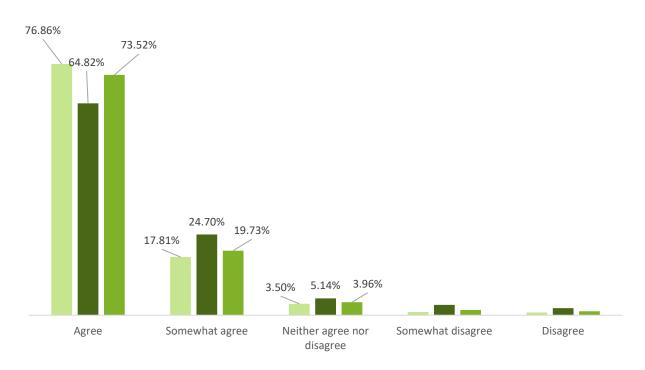
## Student Use of Wolverine Track Features (n = 1,788)





# Students Who Have and Are Working Toward Career Goals (n = 1,820)



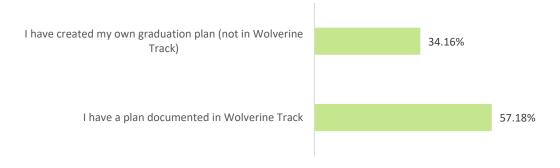


## Student Knowledge of Degree Requirements (n = 1,803)

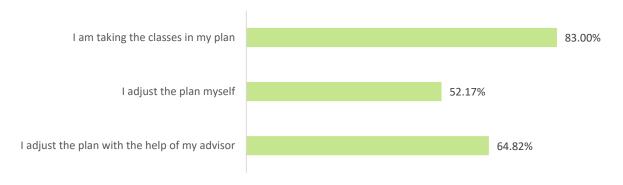




### Students' Graduation Plans (n = 1,803)

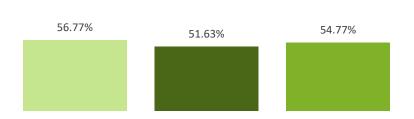


# Students Plans for Graduation (n = 1,803; this question was only shown to students with a Wolverine Track plan or their own graduation plan)



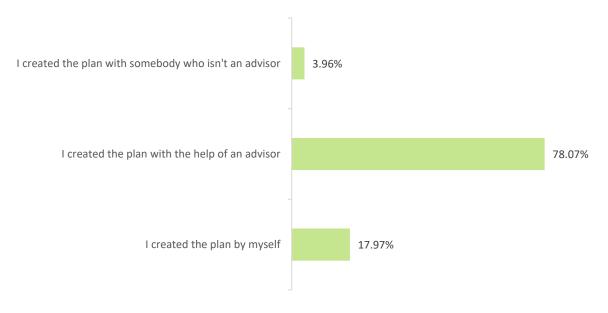
### Students Taking Classes Outlined in Their Plan (n = 1,265)

■ QR Students ■ Email Students ■ All Students

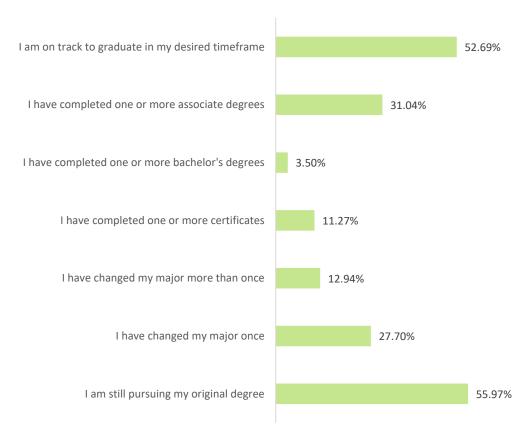




### Students with a Wolverine Track Plan (n = 985)

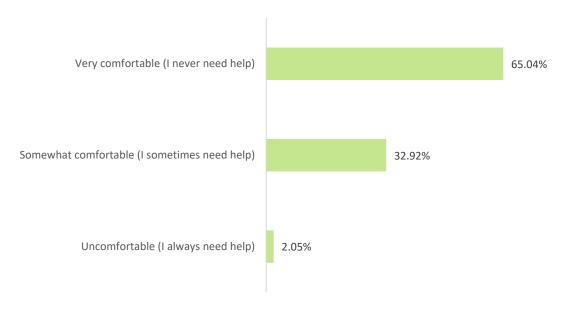


### Student Progress Towards Graduation (n = 1,747)

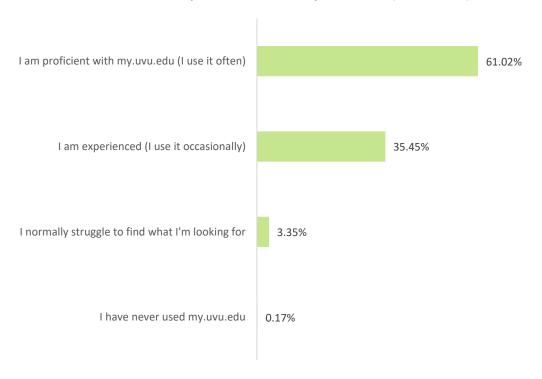




## Comfort Registering for Classes (n = 1,759)

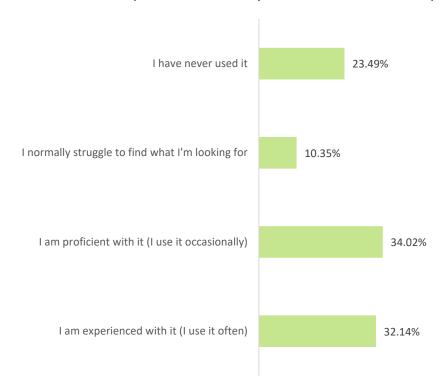


## Experience with my.uvu.edu (n = 1,760)



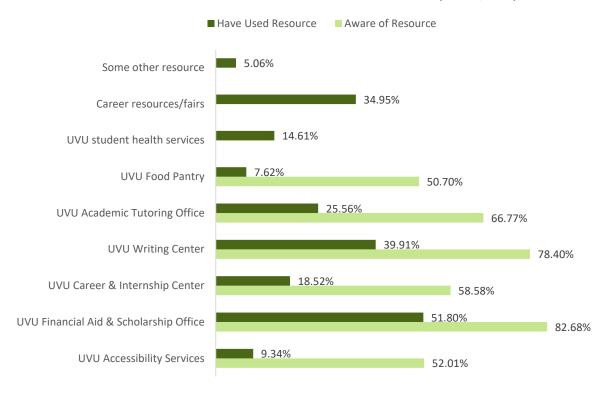


## Experience with myUVU Student Phone App (n = 1,758)

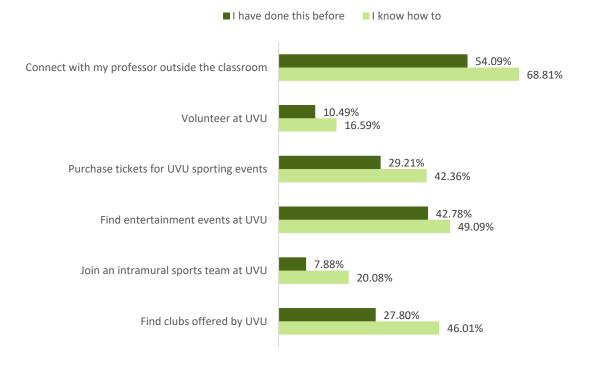




### Student Awareness and Use of Resources (n = 1,720)



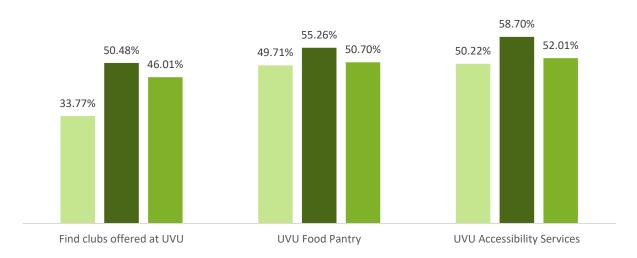
### Student Social Opportunities (n = 1,545)





## Differences in Awareness of UVU Resources (n = 1,720)





## Differences in Utilization of Resources by Students (n = 1,545)



