

UVU BOARD OF TRUSTEES

April 27, 2023

1:20pm Wasatch Campus

Board of Trustee Members Present

James Clarke, Chair
Jill Taylor, First Vice Chair
Rick Nielsen, Second Vice Chair
Paul Thompson
Jeanette Bennett
Cydni Tetro
Scott Smith
Kara North
Lexi Soto

Others Present

Geoff Landward, Deputy Commissioner

UVU Attendees

Astrid Tuminez, President
Wayne Vaught, Provost & Senior Vice President, Academic Affairs
Kat Brown, Deputy Provost
Kyle Reyes, Vice President, Institutional Advancement
Christina Baum, Vice President, Digital Transformation
Marilyn Meyer, Vice President, People and Culture
Val Peterson, Vice President, Administration and Strategic Relations
Michelle Kearns Vice President, Student Affairs
Kara Schneck, Chief of Staff
Clark Collings, General Counsel
Andrea Clarke, Upcoming Trustee
Christie Denniston, Associate Vice President, Strategic Engagement
Candice Gardner, Associate Vice President, Major Gifts
Jenny Christensen, Legal Secretary
Hope Nelson, Presidential Intern

I. CALL TO ORDER

Chair James Clarke welcomed those in attendance at the April 27, 2023, Board of Trustees strategic retreat.

II. SYSTEM OF GOVERNANCE DISCUSSION

1. Board of Trustees' Roles and Responsibilities

Board Secretary Clark Collings addressed the roles and responsibilities of members of the Board of Trustees. Questions were asked and discussed. Trustees provided suggestions of things that would be helpful for them.

2. Institutions' Missions and Evolving Governance System

Deputy Commissioner Geoff Landward addressed the missions and governance system for institutions. Trustees were asked for their feedback. Comments and questions were discussed.

III. EVERGREEN STRATEGIC DISCUSSION

1. Trustees' Role in Evergreen

Vice President Kyle Reyes addressed the EverGREEN campaign, which is designed to raise resources, funds, and overall support to transform the educational experience of students. He talked about representing UVU with the core values of include, engage, and achieve and how it leads to student success. He highlighted their new building and having their entire team being in one location.

Christie Denniston discussed campaigning. She talked about data informed decisions. She mentioned the time it takes to process gifts; her goal is to get the process time down significantly. She discussed the data dictionary with clear definitions in each category. The first version of their dashboard was presented to President.

Candice Gardner talked about alumni relations. Kara North shared ideas for alumni donations. Discussion ensued on ideas to engage alumni. Kyle invited trustees to help engage alumni.

Candice invited trustees to host conventions to discuss Evergreen. Christie invited trustees to talk about UVU every day, to everyone. Kyle

IV. ACTION AGENDA

1. Trustee Lexi Soto Resolution of Appreciation

Chair James Clarke read and presented the resolution of appreciation to Lexi Soto.

V. CLOSED SESSION

A closed strategic session took place to strategically discuss the purchase, exchange, or lease of real property [...] a proposed development agreement, project proposal, or financing proposal related to the development.

Chair James Clarke adjourned the meeting.